

NAMOO SONG

Providence, USA / T: 737-314-5541 / woo_nam_song@brown.edu / Instagram: @namoo_____

EDUCATION

BROWN UNIVERSITY (Providence, RI, USA)

Aug 2018 – Present (Expected May 2024)

- Candidate for A.B. Philosophy / Visual Arts
- Relevant Coursework: Social Practice of Everyday Life / SilkScreen / Making Monotypes / Foundation Painting
- Leave of Absence from 2020 Fall – 2022 Spring to fulfill conscription service in South Korea

CREATIVE COLLABORATIONS

Co-Founder, NOTSODIFFERENT

October 2022 - Current

Currently based in Providence, RI

- Organize artistic events to establish a thriving Hip Hop scene at Brown University and beyond (25+ to date)
- Produce promotional and recap content videos for social media platforms (Instagram: @notsodiffer.ent)
- Created a series of content videos exploring ways for creatives to navigate Capitalism

Art Director, Korean American Student Association

November - December 2023

Brown University, Providence, RI

- Designed and painted a 6x3m mural stage design for their end-of-year event

Creative Director, Mala Noodles Opening Ceremony

August - September 2023

Providence, RI

- Partnered with the restaurant owner to produce a 'Grand Opening' event, exceeding expectations and attracting 500+ people
- Collaborated with a local artist on mural installations in the parking lot of the restaurant

Creative Director, Opening Act for Phony ppl

May - June 2023

Providence, RI

- Found the opening act for a Grammy-nominated band with an audience of 500+ people
- Created a stage design with sculptural installations and lighting design

Creative Director, NSD Summer Camp

March - April 2023

Providence, RI

- Organized a Music Festival involving 300+ audience members and seventeen artistic booths hosting eleven vocalists and six multidisciplinary artists
- Designed and built an outdoor venue with a 20x5m mural

Art Director, Mavi Stage Design

January - February 2023

Providence, RI

- Collaborated with WBRU radio to host an audience of 250 people for MAVI, a rapper with 2.7-million monthly listeners
- Created a stage design including three 2x3m portraits of the artist

Creative Director, NSD Superbowl

January - February 2023

Providence, RI

- Organized a rap battle involving six vocalists and an emcee with an audience of 120 people
- Directed an intensive two-week promotional campaign and storyline for the event involving the performers
- Sold out 120 tickets on the first day of presale

Creative Director, 'It's Over Already' Concert

November - December 2022

Providence, RI

- Organized a two-hour concert consisting of ten vocalists with an audience of 150 people
- Created a set design in collaboration with two visual artists to produce 200 screen prints that surrounded the venue

Creative Director, Project Main Green

September - October 2022

Providence, RI

- Organized an event involving ten painters, fifteen musicians and three videographers
- Curated five hours of live painting on 48x60 inch canvases and musicians performing in thoughtful intervals
- Produced a pitch deck to onboard two separate organizations to sponsor the event

Creative Director, Five Week European Painting Tour

July 2022 - August 2022

- Collaborated with local artists in London, Leake Street to create a 7x5m mural
- Partnered with street musicians in Lisbon, Portugal to perform five hours of live painting with music
- Collaborated with a local artist in Barcelona, Spain to create a 10x7m mural

MURAL COMMISSIONS

- *Hengs Restaurant, Providence, RI (15x4m)* June - July 2023
- *Dadaruki Restaurant, Providence, RI (6x3m)* November 2023
- *Itaewon, Seoul, South Korea (9x3m)* June 2022
- *Eulji-ro, Seoul, South Korea (10x3m)* May 2020

FILMOGRAPHY

- Lead Photographer, KCS Photoshoot** March - April 2023
Providence, RI
- Created an intensive promotional campaign that highlighted performers for a Korean Culture Show
- Producer, Delete Me Music Video** February - March 2023
Providence, RI
- Scouted Music Video Locations with Daiela Simon-Seay
- Designed a space for maximum comfort and communication between the director, artist and crew members
- Lighting Director, 'I promise this is ethical'** January - February 2023
Providence, RI
- Conducted creative and logistical research to actualize the vision of the director
- Head Director, 'Harvest Therefrom'** October - November 2022
Providence, RI
- Filmed, edited and produced a documentary to capture the process of Mick Chivers, a sculptor using fish bones
- Art Director, 'Fracture'** November - December 2022
Providence, RI
- Created two portraits and one human-size sculpture featured in the short film series
- Designed the set and installations

PUBLICATIONS

Mitchell, Natalie, 'Finding 'Us' Here', *The College Hill Independent*, April 7 2023, <https://www.theindy.org/article/2953>

Vallabhaneni, Rya, 'Project Main Green brings live art, music to campus', *The Brown Daily Herald*, October 2 2022, <https://www.browndailyherald.com/article/2022/10/project-main-green-brings-live-art-music-to-campus>

Del Valle, Magdalena, 'NOTSODIFFERENT hosts Super Bowl-inspired rap competition', *The Brown Daily Herald*, Feb 12 2022, <https://www.browndailyherald.com/article/2023/02/notsodifferent-hosts-superbowl-inspired-rap-competition>

WORK EXPERIENCE

- Co-Founder, NOTSODIFFERENT** October 2022 - Current
Providence, RI
- Organize artistic events to establish a thriving Hip Hop scene at Brown University and beyond (25+ to date)
- Produce promotional and recap content videos for social media platforms (Instagram, Tiktok, Youtube)
- Create content videos exploring ways for creatives to navigate Capitalism
- Interpreter and Translator, Rhode Island School of Design x Hyundai Motor Group** June - July 2023
Providence, RI
- Live interpreted on technical topics (e.g., biomimicry, biomaterials) to facilitate cross-institutional art and design dialogue
- Translated course curriculum and research material to aid visiting faculty in conducting classes
- Productions Director, WBRU** September 2022 - May 2023
Providence, RI
- Created a new department, *Live Sessions*, inspired by NPR's Tiny Desk, to highlight local singers and rappers
- Organized recruitment panels to create a team of ten students with diverse skill sets
- Initiative Coordinator, Brown Center for Students of Color** September 2022 - May 2023
Providence, RI
- Partnered with the Assistant Director to design and plan community events for POC student groups
- Fostered relationships with various campus student groups; assisted in managing external culture events
- Assistant Lead Technician, Media Services** September 2022 - May 2023
Providence, RI
- Assisted the lead technician for student organization events with sound design and lighting
- Teaching Assistant, Brown University. Korean Language Department** September 2019 - May 2023
Providence, RI
- Conducted three class sections per week to improve 15 students' conversational skills and cultural immersion
- Coordinated logistical tasks: drafted evaluation reports, aided curriculum development

Drill Sergeant, Republic Of Korea Air Force Training Command

September 2020 – May 2022

Jinju, South Korea

- Instructed thousands of new recruits on combat training, professional conduct and military-specific skill sets
- Organized routine schedules and supervised trainees' adherence to set plans
- Directed ten different recruit graduation ceremonies

Mentor, International Mentoring Program

May 2019 - May 2020

Providence, RI

- Organized and managed the International Orientation by facilitating mentor training and designing bonding activities
- Guided 10 freshmen in their college transition, advised curricular opportunities, and established long-term relationships

Headhunter, Prime Recruitment

October 2017 - Aug 2018

Seoul, South Korea

- Screened and interviewed potential teaching candidates for international schools and private academies
- Assisted foreign teachers with visa applications, housing arrangements and acquiring private insurance

AWARDS & HONORS

- Representative Graduate, Republic of Korea Air Force Basic Training Class 818
- Rugby Fives National Champion

October 2020

May 2017